

## Customer Privacy Policy

**Last Updated:** [14/02/2025]

### Introduction

At Compsoft, your privacy is of paramount importance to us. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide to us through our services. By engaging with our marketing services, you consent to the practices described in this policy.

### Information We Collect

- **Personal Information:** This may include your name, email address, phone number, company details, and billing information when you sign up for our services or make inquiries.
- **Usage Data:** We collect information on how you interact with our website, including IP addresses, browser types, pages viewed, and the time spent on our site through cookies and analytics services.
- **Client Data:** Information provided to us in relation to marketing campaigns, customer lists (with consent), and project specifics.

### How We Use Your Information

- **Service Delivery:** To provide, maintain, protect, and improve our marketing services.
- **Communication:** To respond to your inquiries, send service-related emails, updates, newsletters, or promotional materials (with your consent).
- **Analytics and Improvement:** To analyze usage patterns to enhance our offerings and tailor our services to meet your needs.
- **Legal Compliance:** To comply with legal obligations or protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others.

## Disclosure of Information

- **Service Providers:** We may share your information with third-party service providers to perform services on our behalf, like payment processing, analytics, and hosting.
- **Legal Reasons:** We may disclose your information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.
- **Business Transfers:** In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

## Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized or unlawful processing, accidental loss, destruction, or damage. However, no method of transmission over the Internet or electronic storage is 100% secure.

## Your Rights

You have the right to:

- Access, update, or delete your personal information.
- Object to processing of your personal data.
- Request data portability.
- Withdraw consent where we rely on consent for processing.

Please contact us if you wish to exercise these rights.

## Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## **Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to enhance your experience on our website. You can set your browser to refuse all or some cookies, or to alert you when websites set or access cookies.

## **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

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